

Geaux Blue for M-S-U!

McNeese State University wants you to wear blue each Friday to support your McNeese Cowboys.

If you do, you could win a valuable prize package!

Here's how it works:

- We're asking all businesses to encourage their employees to wear blue each Friday to show their Cowboy pride
- Then, take a group photo each Friday of everyone who wore blue and e-mail it to geauxblue@mcneese.edu no later than the Tuesday of the next week
 - o Be sure to include the name of your business, your name, a phone number and valid e-mail address along with your attached group photo in your e-mail.
- A winner will be randomly drawn each Wednesday from the entire pool of entries received
- Enter each week for more chances to win!
- Winners will be announced on Midday on KPLC each Friday during the promotional period
- The winning business will receive a gift package to share with its employees, including:
 - o 10 tickets to the next home game
 - o specialty promo items from McNeese athletics sponsors
 - o a 10% discount coupon for each employee to the McNeese Connection gift store
 - o recognition on KPLC Midday on Fridays
 - o and, their winning photo in outdoor ads and on the video board during the next home game

The Geaux Blue for MSU promotion ends November 13th.
So Geaux Blue for M-S-U every Friday and show your Cowboy pride!

Contest Dates:	Entry Submission Deadlines:	Drawing Dates:	Winners Announced:
October 9, 2009	October 13, 2009	October 14, 2009	October 16, 2009
October 16, 2009	October 20, 2009	October 21, 2009	October 23, 2009
October 23, 2009	October 27, 2009	October 28, 2009	October 30, 2009
October 30, 2009	November 3, 2009	November 4, 2009	November 6, 2009
November 6, 2009	November 10, 2009	November 11, 2009	November 13, 2009
November 13, 2009	November 17, 2009	November 18, 2009	November 20, 2009

**Winners must pick up their prize packages
at the McNeese Ticket Office
on the Friday they are announced.**

Location: The Lobby of The Jack V. Doland Field House

Hours: Monday-Friday, 8 a.m. - 5 p.m. Saturday 10 a.m. - until the end of the third quarter Closed Sunday

Athletic Ticket Office Phone Number: (337) 562-4MSU(4678)

Athletic Ticket Office Fax Number: (337) 475-5202

Athletic Ticket Office Email Address: tickets@mcneese.edu

The Geaux Blue for MSU promotion begins October 9, 2009 and ends November 13, 2009 with the final winner being drawn on November 18, 2009 and announced on November 20, 2009. One entry per business per week. Contest participation constitutes the entrant's permission to use submitted photos for advertising and/or promotional purposes in all forms of media without further compensation. All photos will become the property of McNeese State University in perpetuity. Winning photos will be randomly drawn in a manual drawing conducted by employees of McNeese State University. Drawings will be conducted on Wednesdays during the promotional period. All decisions are final. Winners will be announced on Midday on KPLC channel 7 each Friday during the promotional period. Winners will also be contacted by phone or e-mail if that information is available with the contest entry. If the specified prize becomes unavailable due to unforeseen circumstances, McNeese State University reserves the right to substitute a prize of like or equal value without prior notification. Offer is non-transferrable, not redeemable for cash and substitution requests are not allowed. Football game tickets included in the prize packages will be offered for the next home football game only; tickets cannot be exchanged for different game dates. No purchase is necessary. Employees of McNeese State University are ineligible to participate. McNeese State University will not be responsible for late, lost, stolen, misdirected, damaged, incomplete or illegible entries; or entries that are lost due to computer, Internet or electronic malfunction.